

REASONS WHY YOU SHOULD LEARN A Second Language

GRASP BETTER KNOWLEDGE OF CULTURAL DIVERSITY

Learning the language is also understanding the culture more deeply, and making a comparison with your own culture .

INCREASE YOUR BRAINPOWER

Based on studies, learning another language increases brain power and offers proven benefits for intelligence, memory, and concentration. It can also prevent the development of Alzheimer's and Dementia.

INCREASE YOUR VOCABULARY IMPROVEMENT

The study of another language improves the knowledge of one's native tongue and increase vocabulary skills.

Annyeong
haseyo!

ENJOY INTERNATIONAL ART, LITERATURE, MUSIC AND FILM IN THEIR ORIGINAL LANGUAGE

Deep understanding and appreciation of a piece of art comes from understanding its origin and own language.

BOOST YOUR CONFIDENCE

The positive feedback from native speakers will motivate you and boost your ego, plus you can impress people and get plenty of compliments with your unique communication skill.

MAKE YOUR TRAVEL MORE ENJOYABLE

Knowing how to communicate with a country's locals using their own language results in warm smiles and invitation to drink or celebrate.

GLOBAL EMPLOYMENT & BETTER JOB OPPORTUNITIES

It improves global employability, and based on statistics, jobs that require bilingual skills have higher compensation.

USE IT AS A TOOL FOR PRIVACY OR SECRET COMMUNICATION

Speaking in a foreign language can be a great way to engage in private conversations and can protect sensitive information.

It can raise
your grades
in other
subjects.



WHY LEARN ANOTHER LANGUAGE? BECAUSE...

You've always wanted to be
an international spy, right?



Your future best friend may speak it.



It can help you
conquer those
bubble tests.



The bigger your world is,
the bigger your heart.



It makes you
more creative.



It's good for
your brain.



It can help you land
an awesome job.



It can help you get into
your dream college.





French Russian Spanish German Hebrew

bilingual people are sexy

270
British dating agencies agreed that people who speak a foreign language are **more attractive.**

the sexiest accents



Irish Italian Brazilian Portuguese Spanish French British



Children raised by bilingual couples are more likely to have better **memory** and **overall intelligence.**

Love



63%

of those surveyed have dated someone who speaks a different language.

95%

of those surveyed think that learning a second language would improve their brain power.

Students who study a foreign language for

4 or more years

outperform
their classmates.

Intelligence

mental benefits of learning languages



Memory Multi-tasking Aptitude Health Attention



Saving Money



Safety



Ordering Food



Getting a Job



Making Friends

benefits of speaking a country's native language when traveling



An increase of **3x** over 20 years

US students who studied abroad for credit.

Each year the number of international students increases by

12%



1975 2009

Travel



97%

of those surveyed said that knowing another language makes traveling to other countries easier.

98%

of those surveyed thought that learning a second language would help their career.

Money

Over **1/3** of businesses want people specifically for their language skills.



Multilingual employees can expect a salary uplift of up to **20%** in certain jobs.

